

## PRESS RELEASE

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Date: September 30, 2016

# ***Pasco Tax Collector's Office Teams up with Florida Breast Cancer Foundation to help "End Breast Cancer"***

During the month of October the *Florida Breast Cancer Foundation* will be the featured charitable giving organization at the Pasco County Tax Collector's Office. The *Florida Breast Cancer Foundation's* main objectives are to advocate on behalf of patients, educate the public on all aspects of breast cancer and to provide funds for research seeking new treatments and ultimately a cure for breast cancer. For the third year in a row the Pasco County Tax Collector's Office has teamed up with the *Foundation* to raise funds and heighten awareness of this disease and the treatments options available.

"*The Florida Breast Cancer Foundation* is grateful for all of the support the Pasco County Tax Collector's Office has given us during the last two years," states **Russell Silverman**, Executive Director of the *Florida Breast Cancer Foundation*. "The efforts of all who work for the Tax Collector's Office have resulted in a record 562 total "End Breast Cancer" license plates on vehicles in Pasco County. Coupled with the voluntary check-off contributions from license plate and driver license

renewals in October, more than \$18,000 was contributed to education and research in an effort to end breast cancer.”

Individuals who have automobile registration renewals coming due in October may choose to trade in their regular license plate for the *End Breast Cancer* specialty tag. Customers may also purchase the tag for newly registered vehicles. The proceeds from the tag promotion will go directly to the *Florida Breast Cancer Foundation* to help Floridians battling with this disease. Additionally, customers may choose to use the voluntary check-off box on their registration form and donate directly to the *Florida Breast Cancer Foundation*. The tax offices will also accept other cash donations on behalf of the *Foundation*.

“We are proud to once again team up with the *Florida Breast Cancer Foundation* to help shine a spotlight on the needs of breast cancer patients,” states **Tax Collector Mike Fasano**. “The *Foundation* works tirelessly to fund institutions that work on finding a cure for breast cancer as well as creating better treatment options for breast cancer patients. Additionally, the *Foundation* helps raise awareness of the disease and encourages regular screenings to detect breast cancer in its earliest stages. The proceeds from the sale of this specialty plate will go a long way towards ending a disease that afflicts so many women both locally and nationwide.”

For more details regarding this promotion or services provided by the *Pasco County Tax Collector’s Office* please contact **Greg Giordano, Assistant Tax Collector for Communications & Special Projects** at 727-847-8179 or visit [www.pascotaxes.com](http://www.pascotaxes.com) . For more information about the *Florida Breast Cancer Foundation* please visit [www.FloridaBreastCancer.org](http://www.FloridaBreastCancer.org) or contact **Cathy Cruz, Marketing Communications Manager** at 305-631-2134.

Information regarding risk factors, breast cancer screening and signs and symptoms of the disease will be available at any of the five tax collector offices.