



PRESS RELEASE

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Tax Collector Mike Fasano & Staff Raise \$12,144 for Florida Breast Cancer Foundation

During the month of October Pasco County **Tax Collector Mike Fasano's** five offices partnered with the *Florida Breast Cancer Foundation* to help raise funds and awareness of breast cancer, its symptoms and treatments. October, which was national *Breast Cancer Awareness Month*, was the perfect time to feature the sale of the *Foundation's "End Breast Cancer"* specialty tag. Breast cancer is the most commonly diagnosed cancer among women in Florida (excluding skin cancer). It is estimated that about 12,000 new cases are diagnosed each year.

The five branches of the Pasco County Tax Collectors Office promoted the sale of the *"End Breast Cancer"* specialty license plates as well as the voluntary check-off donations on automobile registrations. 68 plates were sold in October. Combined with cash donations, a total of **\$12,144.07** was raised to help fight this deadly disease.

“In the last three years, during Breast Cancer Awareness Month, the Pasco County Tax Collector’s Office has repeatedly sold the highest number of **End Breast Cancer** license plates during the month of October,” states **Russell Silverman, Executive Director** of the *Florida Breast Cancer Foundation*. “This year, their voluntary contribution check-off donations are equal to the number of donations received from all the 66 counties in Florida. There are no words that are adequate to describe how grateful we are to the **Pasco County Tax Collector, Mike Fasano**, and his staff for their enthusiasm and loyal support.”

“The *Florida Breast Cancer Foundation* has done a remarkable job over the years to not only raise awareness of the needs of breast cancer patients, but to fund organizations that are working to find better treatments and ultimately a cure,” states **Tax Collector Mike Fasano**. “The *Foundation* encourages regular screenings to detect breast cancer in its earliest stages, for both women and men. The proceeds from the sale of this specialty plate will go a long way towards ending a disease that afflicts so many.”

For more details regarding charitable promotions or services provided by the Pasco County Tax Collector’s Office please contact **Greg Giordano, Assistant Tax Collector for Communications & Special Projects** at 727-847-8179 or visit www.pascotaxes.com For more information about the *Florida Breast Cancer Foundation* and how you can support its efforts please contact **Cathy Cruz, Marketing Communications Manager** at 305-631-2134 or visit www.FloridaBreastCancer.org