

PRESS RELEASE

Contact: Greg Giordano (727) 847-8179

Date: August 1, 2014

Pasco Tax Collector Mike Fasano Announces Partnership with AAA's Auto Club Group Traffic Safety Foundation

Pasco County Tax Collector Mike Fasano and AAA's Auto Club Group Traffic Safety Foundation (ACG Traffic Safety Foundation) are joining forces to encourage motorists in Pasco County to take extra precaution and drive safely. Through the Safe Summer Campaign, the tax collector offices in Pasco will be promoting the importance of staying safe on the roadway – especially as many families are preparing to go back to school and enjoying last-minute vacations. The partnership between the Pasco County Tax Collectors Office and the ACG Traffic Safety Foundation is a natural outgrowth from their mutual mission to keep people safe behind the wheel.

The Pasco County Tax Collector will promote the ACG Traffic Safety Foundation by encouraging customers who visit one of the five tax collection offices in Pasco County to make a voluntary contribution of \$1.00 or more to the Foundation. Customers who donate \$1.00 may put their name on a wall hanging. Customers who donate \$2.00 will receive a gift of sunglasses courtesy of the Foundation. Customers who donate \$10.00 will receive a AAA first aid kit. Customers may also check off the box marked "ACG Traffic Safety Foundation" on the back of their vehicle registration renewal form if they choose to renew by mail. Donations of all amounts are welcome and encouraged.

"We are excited to partner with Tax Collector Mike Fasano and his staff on this important campaign to raise awareness in Pasco County of traffic safety issues," said **Michele Harris, director of traffic safety culture** for the ACG Traffic Safety Foundation. "By working together, we can provide education and training to thousands of people and help keep people safe on the roads."

"I encourage customers to consider supporting this excellent program," **Tax Collector Mike Fasano** comments. "Traffic safety is an important part of our daily lives. With newly licensed teen drivers entering the road daily, to seasoned older drivers who have been driving for a lifetime, it is impossible to overstate the value of traffic safety. The Foundation has many educational programs that provide needed assistance, training, and other services to ensure that each driver is safe behind the wheel. Contributions made through this campaign will directly fund the safety programs the Foundation has successfully run for many years."

The check-off promotion runs through the month of August. Contributions to the ACG Traffic Safety Foundation can be made at all five tax collector locations in Pasco County: New Port Richey, Gulf Harbors, Land O' Lakes, Wesley Chapel and Dade City. Contributions can also be added to renewals that are processed via the mail. For more information about the check-off promotion, please contact **Greg Giordano, Director of Customer Relations**, at the tax collector's office: 727-847- 8179. For more information on the ACG Traffic Safety Foundation, please visit AAA.com/foundation.

Please visit www.pascotaxes.com for additional information about services provided by the Pasco County Tax Collector's Office.