



PRESS RELEASE

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Tax Collector Mike Fasano & Staff Raise Over \$9,000 for Florida Breast Cancer Foundation

During the month of October Pasco County **Tax Collector Mike Fasano's** five offices partnered with the *Florida Breast Cancer Foundation* to help raise funds and awareness of breast cancer, its symptoms and treatments. October, which was national *Breast Cancer Awareness Month*, was the perfect time to feature the sale of the *Foundation's "End Breast Cancer"* specialty tag. Breast cancer is the most commonly diagnosed cancer among women in Florida (excluding skin cancer). It is estimated that about 12,000 new cases are diagnosed each year.

The five branches of the *Pasco County Tax Collectors Office* promoted the sale of the **"End Breast Cancer"** specialty license plates as well as the voluntary check-off donations on automobile registrations. 23 plates were sold in October. Combined with cash donations, a total of **\$9,018.97** was raised to help **"End the Suffering Caused by Breast Cancer."**

"The relationship we have with the Pasco County Tax Collector's Office is one that the Florida Breast Cancer Foundation values more and more

with every passing year,” remarks **Tracy Jacim, President & CEO** of the *Florida Breast Cancer Foundation*. “The support they give us allows us to further our mission to end the suffering caused by breast cancer by funding research that will change the breast cancer landscape and education that will save lives. Our deepest appreciation to **Mr. Mike Fasano** and his passionate staff for their continued support over the years and dedication to making their efforts a great success.”

“It is a great honor to work with The *Florida Breast Cancer Foundation* each year to assist in raising awareness of the needs of breast cancer patients, educate the public on the importance of early detection and to help fund organizations that are working to find better treatments and ultimately a cure,” states **Tax Collector Mike Fasano**. “The *Foundation* encourages regular screenings to detect breast cancer in its earliest stages, for both women and men. Thank you to a very generous community that once again supported our efforts to help find a way to end a disease that afflicts so many.”

For more details regarding charitable promotions or services provided by the *Pasco County Tax Collector’s Office* please contact **Greg Giordano, Assistant Tax Collector for Communications & Special Projects** at 727-847-8179 or visit www.pascotaxes.com For more information about the *Florida Breast Cancer Foundation* and how you can support its efforts please contact **Cathy Cruz, Marketing Communications Manager** at 305-631-2134 or visit www.FloridaBreastCancer.org

[Photo of check presentation attached – staff and management from the **Pasco County Tax Collector’s Office** present check to **Cathy Cruz** of the **Florida Breast Cancer Foundation**.]

